

The Hi-End



The Hi -End/ 100 Proof e.p

It all came together rather quick and easy for The Hi-End - a five piece, high octane Rock & Roll band out of Boston. Knowing each other in the local music scene and having previously played together in various projects and in assorted incarnations over the years, they joined forces in the summer of 2015 to compete in a “Bar Wars” show... a benefit to raise money for the regional Jamaica Plain Music Fest. There at the one-off gig they played diverse cover songs of some of their favorites by The Jam, AC/DC, and Judas Priest. They never really considered winning the thing – so, of course, they did! The prize earned them a slot on the big JP Music Fest where they would now perform to hundreds of people.

The performance guidelines for the festival required that The Hi-End to play original material. As they all wanted to form a new band together anyway they stepped it up, wrote some tunes, played the festival and just kept on going.

Now one year and a handful of killer shows later the band is geared to release its first official EP titled 100 Proof. The four songs within are bright, catchy and tough with a strong pop sensibility. The music is to the point, with memorable hooks and swagger, complete with confident vocals, dual rhythm-guitar interplay, and a tight bass and drum combo holding it together by the throat.

Singer Johnny Carlevale’s lyrics embody a heartfelt aesthetic touching on topics of scene apathy, inner strength, dangerous women and good times. Musically the band’s sound is a gritty cross between Brit pub-rock, proto punk, 60’s soul and a straight up rocking stomp. Let the good times roll indeed.

“...much too short, but a well-recorded piece of spirited rock'n'roll that mixes the best of 70's and 80's punk'n'roll with pop influences. Recommended for sure!”

-Rich Coffee (Rich's R'n'R' Rants and Raves)

**Release Date: June 11,
2016**

- 1. Track Listing**
- 2. 100 Proof**
- 3. Wreckin' Ball**
- 4. Aint No Funny Stuff**
- 5. I Don't Really Care**

The Hi-End

Johnny Carlevale-Lead Vocals

Curt Florczak-Guitar

Bruno Giordano-Guitar

Anthony Giordano-Bass

Scott Sugarman-Drums

Website

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